

## REFORMA GROUP

## SURVEY PANEL 2006: THIRD WAVE CROSS-SECTIONAL

Household Polling. Starting date:

July 15th

FILE NUMBER: \_\_\_\_\_

MUNICIPALITY: \_\_\_\_\_

STATE: \_\_\_\_\_

TOWN/VILLAGE: \_\_\_\_\_

PRECINCT: \_\_\_\_\_ DISTRICT: \_\_\_\_\_

TYPE: 1) Urban 2) Rural 3) Mixed \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

DATE: DAY : \_\_\_\_\_ MONTH: \_\_\_\_\_

INTERVIEWER: \_\_\_\_\_

Hi, my name is (...), I am conducting a survey for (...) newspaper, this is my ID. **(SHOW ID CARD)**. We are asking two thousand people around the country about their opinions on politics. This survey is confidential, the answers you provide will only be utilized for statistical purposes and nobody will know which responses you personally gave. The survey will allow us to learn better what Mexicans think about political issues. The interview will last around 12 minutes. Is this OK?

Time interview was started **(UTILIZE MILITARY TIME)** \_\_\_\_\_ : \_\_\_\_\_A. Gender **(WRITE WITHOUT ASKING)**: 1) Male 2) Female \_\_\_\_\_B. Skin color **(WRITE WITHOUT ASKING)**

1) White 2) Light brown 3) Dark brown 4) Other (Black, Asian, etc.) \_\_\_\_\_

C. What is your date of birth?

Day: \_\_\_\_\_

Month: \_\_\_\_\_

Year: \_\_\_\_\_

1. What would you say is the most important problem the country is facing today? **(WRITE OUT)**

\_\_\_\_\_

2. How much interest do you have in politics: a lot, some, a little or none?

1) A lot 2) Some 3) A little 4) None 5) DK / NA \_\_\_\_\_

3. How much did you follow the presidential campaign this year: a lot, some, a little or none?

1) A lot 2) Some 3) A little 4) None 5) DK / NA \_\_\_\_\_

4. Do you have or not have an up-to-date voter ID card with your current address?

1) Yes 2) No **(SKIP TO 10)** 3) DK / NA **(SKIP TO 10)** \_\_\_\_\_

5. There were presidential elections this past July 2nd. As you know, some people do not have time to vote, or are not interested. Did you or did you not vote on the last elections on July 2nd?

1) Did vote 2) Did not vote **(SKIP TO 9)** 3) DK/NA/Does not remember **(SKIP TO 9)** \_\_\_\_\_6. **(USE BALLOT 1)** For the purposes of this survey, I'm going to give you a sheet where you can mark how you voted in the last presidential elections, without my seeing, and then deposit it in this bag. For which candidate did you vote? \_\_\_\_\_7. What is the most important reason you voted for this candidate? **(READ OUT)**

1) His ideas and proposals 5) He helps people 9) His record when he was in government

2) He is honest 6) Always vote same party 10) Other: \_\_\_\_\_

3) To continue the policies of the incumbent 7) He is going to win 11) DK/NA **(DO NOT READ)**

4) To change the direction the country is going 8) He is the least bad \_\_\_\_\_

8. **(SHOW CARD A)** Now, in this card, mark what party did you vote for in the last elections of July 2nd...

	PAN	PRI/ APM	PRD PBT	NA	ASDC	DK/NA
a. Federal Deputy	1	2	3	4	5	6
b. Senator	1	2	3	4	5	6

9. **[ONLY IF DID NOT VOTE]** What is the main reason why you did not vote in the elections of July 2nd? **(DO NOT READ)**

1) Problems with voting card 5) Had no interest in voting 9) Other reason: \_\_\_\_\_

2) Had other commitments on that day 6) Did not like any candidate 10) DK/NA **(DO NOT READ)**

3) Did not know where to vote 7) Was away on a trip

4) Didn't have time 8) Elections cost too much \_\_\_\_\_

10. **[ONLY IF DID NOT VOTE]** Had you voted, for whom would you have voted for President of the republic? **(WAIT FOR RESPONSE)**

- 1) Felipe Calderón/PAN      3) Andrés Manuel López Obrador/PRD      5) Patricia Mercado/ASDC      7) DK/NA  
2) Roberto Madrazo/PRI      4) Roberto Campa/NA      6) Other      8) Did not vote      |\_\_\_\_\_|

11. **[ONLY IF DID NOT VOTE]** For which party would you have voted for the Chambers of Deputies?

- 1) PAN      2) PRI/AM      3) PRD/PBT      4) NA      5) ASDC      6) DK/NA      |\_\_\_\_\_|

18. **(SHOW CARD B)** I am going to ask your opinion about some people and institutions. On scale from 0 to 10, where zero means you have a very negative opinion and ten means you have a very positive opinion, what is your opinion of....? **(READ ROTATING ORDER) (DK/NA=11)**

a. Felipe Calderón		
b. Roberto Madrazo		
c. Andrés Manuel López Obrador		
d. The National Action Party, PAN		
e. The Institutional Revolutionary Party, PRI		
f. The Party of the Democratic Revolution, PRD		
j. Vicente Fox		
k. George Bush, president of the United States		
l. Fidel Castro, president of Cuba		
m. Hugo Chavez, president of Venezuela		

19. In general, would you say you identify with the PAN, the PRI or the PRD? **(INSIST)** Would you say you identify strongly with (...) or only somewhat with (...)?

- 1) strong PAN      3) strong PRI      5) strong PRD      7) Other      9) DK/NA  
2) weak PAN      4) weak PRI      6) weak PRD      8) None      |\_\_\_\_\_|

20. In general, do you approve or disapprove of the way Vicente Fox is doing his job as president? **[INSIST]** A lot or a little?

- 1) Approve a lot      2) Approve a little      3) Neither      4) Disapprove a little      5) Disapprove a lot      6) DK/NA      |\_\_\_\_\_|

21. Do you think that Fox has brought important changes to Mexico or that he has not brought important changes to Mexico?

- 1) Yes, he has brought important changes      2) No, he has not brought important changes      3) DK/NA      |\_\_\_\_\_|

22. I'm going to read you some issues to which the next president could pay attention, and I would like you to tell me how urgent they are. All of them may be urgent, but some may be more urgent than others. Would you say that ... **(READ ROTATING ORDER)** is an issue that is very urgent, urgent, or not so urgent?

	Very urgent	Urgent	Not so urgent	DK/NA	
a. Crime	1	2	3	4	
b. Corruption in government	1	2	3	4	
c. Poverty	1	2	3	4	
d. Job creation	1	2	3	4	
i. Health care	1	2	3	4	
j. Pension reform	1	2	3	4	
k. National reconciliation	1	2	3	4	
g. The modernization of the electricity sector					

27. When **(READ)** talks about politics, how much do you believe...him / them / it -- a lot, some, a little or not at all?

	A lot	Some	A little	Not at all	DK/NA	
a. Vicente Fox	1	2	3	4	5	
b. The candidate you supported	1	2	3	4	5	
c. Federal Electoral Institute / IFE	1	2	3	4	5	
d. Federal Electoral Tribunal / TRIFE	1	2	3	4	5	
e. The news on TV	1	2	3	4	5	

34. In your opinion, should the death penalty be applied in cases of murder or should it not be applied in cases of murder?

- 1) Yes, it should be applied      2) No, it should not be applied      3) DK/NA      |\_\_\_\_\_|

35. In your opinion, should abortion in the case of rape be legal or illegal?

- 1) Legal      2) Illegal      3) DK/NA      |\_\_\_\_\_|

37. Do you believe that ... **(READ ROTATING ORDER)**  
 1) The electricity sector should remain almost completely in hands of government  
 2) More private investment should be allowed in the electricity sector 3) DK/NA **(DO NOT READ)** \_\_\_\_\_
40. What would you prefer: that commercial relations between Mexico and the United States increase, decrease, or stay the same? **(INCREASE/DECREASE)** That they increase/decrease a lot or a little? **(STAY THE SAME)** And if they had to increase or decrease, what would you prefer, that they increase or decrease?  
 1) Increase a lot 3) Decrease a lot 5) Stay the same -- increase 7) Stay the same -- stay exactly the same  
 2) Increase a little 4) Decrease a little 6) Stay the same -- decrease 8) DK/NA \_\_\_\_\_
45. Which of the following phrases do you most agree with? **(READ ROTATING ORDER)**  
 1) The government should try to reduce differences between rich and poor, or 3) DK/NA **(DO NOT READ)**  
 2) Attempts by the government to reduce differences between rich and poor create more problems than they solve \_\_\_\_\_
51. For each of the following claims I am going to read you, please tell me if you agree completely, if you agree, if you disagree, or if you disagree completely **(DK/NA=5)**
- |  | Totally agree | Agree | Disagree | Totally disagree |       |
|--|---------------|-------|----------|------------------|-------|
| a. In our country, elections are free and fair                                   | 1             | 2     | 3        | 4                | _____ |
| b. In Mexico, everyone is equal before the law                                   | 1             | 2     | 3        | 4                | _____ |
| c. In Mexico, the rich have everything and the poor have nothing                 | 1             | 2     | 3        | 4                | _____ |
| d. The only difference that matters in politics is the one between rich and poor | 1             | 2     | 3        | 4                | _____ |
| e. It is very important to me to live in a democracy                             | 1             | 2     | 3        | 4                | _____ |
55. López Obrador has requested that each ballot be re-counted. Do you think there should be a re-count of the ballots or that there should not be a recount of the ballots?  
 1) Yes, there should be a re-count 2) No, it is not necessary 3) DK/NA \_\_\_\_\_
56. The PRD has organized a series of demonstrations to protest against the results of the last presidential election. In your opinion, are those demonstrations be justified or are they not justified?  
 1) Yes, they can be justified 2) No, they cannot be justified 3) DK/NA \_\_\_\_\_
60. In general, how would you judge the economic situation of the country today? Would you say it is ... **(READ) (DK/NA=6)**  
 1) Very good 2) Good 3) Average 4) Bad 5) Very bad \_\_\_\_\_
61. Since Fox became president, would you say the economy of the country has gotten better, has gotten worse, or stayed the same? **(INSIST):** would you say it has gotten a lot **[better / worse]** or a little **[better / worse]**? **(DK/NA=6)**  
 1) A lot better 2) A little better 3) Stayed the same 4) A little worse 5) A lot worse \_\_\_\_\_
62. Since Fox became president, would you say your personal economic situation has gotten better, has gotten worse, or stayed the same? **(INSIST):** would you say it has gotten a lot **[better / worse]** or a little **[better / worse]**? **(DK/NA=6)**  
 1) A lot better 2) A little better 3) Stayed the same 4) A little worse 5) A lot worse \_\_\_\_\_
63. Thinking of the next twelve months, do you think the economy of the country will get better, get worse, or stay the same? **(INSIST):** A lot **[better / worse]** or a little **[better / worse]**? **(DK/NA=6)**  
 1) A lot better 2) A little better 3) Stay the same 4) A little worse 5) A lot worse \_\_\_\_\_
64. Thinking of the next twelve months, do you think your personal economic situation will get better, get worse, or stay the same? **(INSIST):** A lot **[better / worse]** or a little **[better / worse]**? **(DK/NA=6)**  
 1) A lot better 2) A little better 3) Stay the same 4) A little worse 5) A lot worse \_\_\_\_\_
68. How many years of schooling have you had? **(IF STILL A STUDENT, MARK CURRENT LEVEL ACHIEVED)**  
 1) Has no schooling 4) Incomplete middle / technical 7) Complete high  
 2) Incomplete elementary 5) Complete middle/ technical 8) Incomplete college  
 3) Complete elementary 6) Incomplete high 9) Complete college or more \_\_\_\_\_

92. In this household do you have a ... (IF ANSWERS "NO" THREE TIMES, SKIP TO 33)

	Yes	No		Yes	No	
a. Radio	1	2		e. Washing machine	1	2
b. TV	1	2		f. Automobile or truck of your own	1	2
c. Stove with oven	1	2		g. Computer	1	2
d. Refrigerator	1	2		h. Paid television (Sky, Direct TV, Cablevisión)	1	2

46. In politics, would you consider yourself on the left, on the right or in the center? (IF LEFT OR RIGHT) very or somewhat on the left / right? (CENTER) center-left, center-right, o center-center?

- 1) Very on the left      3) Center-left      5) Center-right      7) Very on the right      9) DK/NA  
 2) Somewhat on the left      4) Center-center      6) Somewhat on the right      8) None      |

65. Could you tell me the names of the three branches of government, or you do not remember right now? (WAIT) (NOTE ALL MENTIONS)

	Yes, mentioned	Not mentioned	
a. Executive Branch / president	1	2	
b. Legislative Branch/ Congress	1	2	
c. Judicial Branch / Courts	1	2	
d. Other	1	2	

93. Could you tell me which former Mexican president ... (READ ITEMS AND WAIT FOR RESPONSE), or don't you remember right now?

	Lázaro Cárdenas	Carlos Salinas	Ernesto Zedillo	Ot her	Do not remember	DK/N A	
a. Nationalized oil	1	2	3	4	5	6	
b. Created the National Solidarity Program (PRONASOL)	1	2	3	4	5	6	

70. (ONLY TO THOSE WHO DID NOT VOTE) In some states voters get their credentials stamped with a "ve" after voting, whereas in others they get a circuit to indicate they have already voted. Would you allow me to see your voter ID card? (CHECK IF MARKED AS "VOTED" FOR 2006 FEDERAL ELECTIONS)

- 1) Yes, it is marked as "voted"      3) Has no mark but insists on having voted      5) Does not have ID  
 2) No, it is not marked as "voted"      4) Could not see      6) Will not show      |

73. (DO NOT ASK) Time the interview was finished (USE MILITARY TIME) | | : | | |

75. (DO NOT ASK) Was the interview conducted through a translator/interpreter? 1) Yes 2) No |

FROM HERE, NO MORE QUESTIONS. CODE BY OBSERVATION

**ATTITUDE OF THE INTERVIEWEE**

76. The interviewee was...

a.	1) Open	2) Neutral	3) Evasive
b.	1) Smart	2) Normal	3) Dim witted
c.	1) Attentive	2) Neutral	3) Distracted


78. Based on what you saw, what social class did the interviewee belong to?

- |                       |                       |                 |
|-----------------------|-----------------------|-----------------|
| 1) Upper class        | 3) Middle class       | 5) Lower class  |
| 2) Upper-middle class | 4) Lower-middle class | 6) Marginalized |

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79. Was a supervisor present during interview?

- 1) Yes      2) No      3) DK/NA

**CHARACTERISTICS OF SURROUNDING AREA**

83. Socioeconomic level of household:      1) A      2) B      3) C      4) D      5) E

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84. Socioeconomic level of neighborhood:      1) A      2) B      3) C      4) D      5) E

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Household Description: \_\_\_\_\_

**Observations:** If problems occurred during the interview, if you observed some unusual event, please write it here. If nothing occurred write "None":


Name of interviewer: \_\_\_\_\_

Code: |\_\_|\_\_|\_\_|

Data compiled in this file are truthful:

_____	_____
Complete name	Signature